DOCUMENT RESUME

ED 452 935 JC 010 384

AUTHOR	Head, Ronald B.
TITLE	PVCC Minority Enrollment Report, Fall Semester 2000. Research Report.
INSTITUTION	Piedmont Virginia Community Coll., Charlottesville, VA. Office of Institutional Research and Planning.
REPORT NO	PVCC-RR-2-2001
PUB DATE	2001-02-00
NOTE	23p.
PUB TYPE	Numerical/Quantitative Data (110) -- Reports - Descriptive (141)
EDRS PRICE	MF01/PC01 Plus Postage.
DESCRIPTORS	Community Colleges; *Enrollment; *Enrollment Trends; *Minority Groups; *School Demography; *Student Characteristics; Two Year College Students; Two Year Colleges
IDENTIFIERS	*Piedmont Virginia Community College

ABSTRACT

This report shows longitudinal data on minority enrollment at Piedmont Virginia Community College (PVCC) and examines trends that may affect minority enrollment in the future. It includes demographic characteristics by race and enrollment characteristics by race. Highlights for fall semester 2000 include: (1) out of a total of 4,470 students, 872 minority students enrolled, surpassing the old record of 810 by 7.7%; (2) a total of 596 African-Americans enrolled, eclipsing the old record of 551 by 13.3%; (3) a total of 276 other-race students enrolled, surpassing the old record of 259 by 6.6%; and (4) slightly more than two-thirds of all minority students attending PVCC were African-American--of the remaining one-third, 117 were Asian, 64 Hispanic, 17 American Indian, and 78 classified themselves as "other." For the most part, minority enrollment trends do not reflect overall enrollment trends. From fall 1996 to fall 1998, overall student enrollment declined while minority enrollment rose; in fall 1998, the reverse occurred; and in fall 1999 and fall 2000, both overall and minority enrollment increased. In terms of age, minority students are similar to white students, though in fall 2000, for the first time, the percentage of minority students between the ages of 22 and 35 exceeded the percentages of white students and other-race students. (JA)

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Minority Enrollment Report Fall Semester 2000

Research Report No. 2-2001
February 2001

Piedmont Virginia Community College
Charlottesville, Virginia

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PVCC Minority Enrollment Report
Fall Semester 2000

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Piedmont Virginia Community College
Charlottesville, Virginia 22902
Research Report No. 2-2001

February 2001

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List of Tables

Table 1: PVCC Fall Term Headcount by Race 7

Table 2: PVCC Fall Term Headcount by Race and Gender 8

Table 3: PVCC Fall Term Headcount by Race and Age 9

Table 4: PVCC Fall Term Headcount by Race and Residence 10

Table 5: PVCC Fall Term Headcount by Race and In-District Residence 12

Table 6: Percentage Non-White by Service Region Population and PVCC Fall Term Headcount 13

Table 7: PVCC Fall Term Headcount by Race and New/Returning Status 14

Table 8: PVCC Fall Term Headcount by Race and Full-Time/Part-Time Status 15

Table 9: PVCC Fall Term Headcount by Race and Class 16

Table 10: PVCC Fall Term Headcount by Race and Degree Sought/Type of Program 17

Table 11: PVCC Fall Term Headcount by Race and Curriculum 19

List of Figures

Figure 1: PVCC Fall Term Minority Enrollment 6

Figure 2: PVCC Fall 1999 Enrollment by Race 6

Executive Summary

This study is designed to display longitudinal data on minority enrollment at Piedmont Virginia Community College (PVCC) and to examine trends which may affect minority enrollment in the future. Highlights of the study are included in this executive summary.

For the second fall term in a row, a record number of minority students attended PVCC in Fall Semester 2000. In fact, records were established in all categories of minority enrollment. A total of 872 minority students enrolled, surpassing the old record of 810 by 7.7%; a total of 596 African-Americans enrolled, eclipsing the old record of 551 by 13.3%; and a total of 276 other-race students enrolled, surpassing the old record of 259 by 6.6%.

Slightly over two-thirds of all minority students attending PVCC in fall 2000 were African-American. Of the remaining one-third, 117 were Asian, 64 Hispanic, 17 American Indian, and 78 classified themselves as "Other."

The percentage of minority students attending PVCC has always been lower than the percentage of minority citizens residing within the college service region. During the past two fall terms, however, the gap between the two has nearly been bridged. Twenty percent of all citizens living in the service region are classified as minority; 19.3% of all PVCC students in fall 2000 were classified as minority.

For the most part, minority enrollment trends do not reflect overall enrollment trends. From fall 1996 to fall 1998, overall student enrollment declined while minority

enrollment rose; in fall 1998, the reverse occurred; and in fall 1999 and fall 2000, both overall and minority enrollment increased.

Proportionally fewer African-American male students enroll at PVCC each fall than do White or other-race students. In terms of age, minority enrollment is similar to White student enrollment, though in fall 2000, for the first time, the percentage of minority students between the ages of 22 and 35 exceeded the percentages of White students and other-race students. With respect to residence, a slightly higher percentage of African-American students, and a slightly lower percentage of other-race students, reside within the PVCC service region. The percentage of out-of-state other-race students is considerably higher than the percentages of White or African-American students.

Between 1996 and 1999, the percentage of new minority students declined and the percentage of returning students rose. In fall 2000, however, this trend was reversed and the percentage of new minority students rose while the number of returning minority students dropped. Note, though, that while the *percentage* of returning minority students declined, the *number* stayed exactly the same (578). During the same time, more students, both minority and White, have enrolled as full-time, curricular students, and the number of minority students who enroll in curricular programs has steadily increased.

Introduction

This report is the nineteenth in a series of studies concerning minority enrollment at Piedmont Virginia Community College (PVCC).[1] Each report is designed to display longitudinal minority enrollment data and to examine trends that can assist those involved in planning student recruitment and retention activities at the college.

Minority Enrollment

For the second fall semester in a row, a record number of minority students attended PVCC during Fall Semester 2000. As can be seen in Figure 1, a total of 872 minority students enrolled at the college, eclipsing the previous record of 810, set last year, by 7.7%.[2] Also, as was the case last fall, records were established for the numbers of African-American and other-race students. The total number of African-American students attending PVCC was 596--an 8.2% increase over the previous record of 505--and the total number of other-race students was 276--a 6.6% increase over the previous record of 223.

---

[1] See Ronald B. Head, *Minority Enrollment Report: Fall Semester 1999* (PVCC Institutional Research Report No. 2000-1, February 2000).

[2] All data in the report were obtained from end-of-term VCCS AKT tapes.

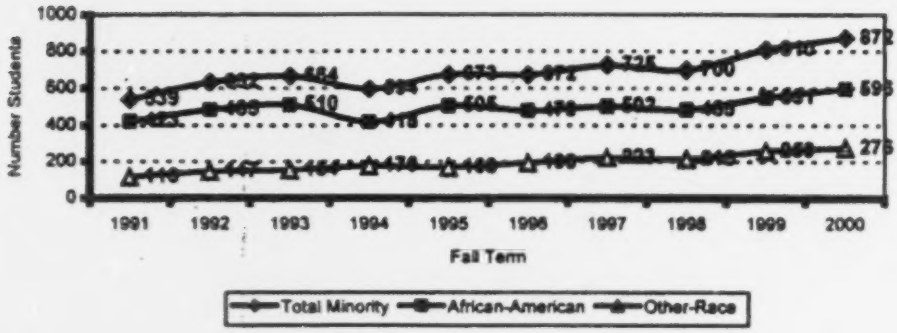

Figure 1: PVCC Fall Term Minority Enrollment

Slightly over two-thirds of all minority students enrolled at the college in Fall Semester 2000 were African-American. Of the remaining one-third, 117 were Asian, 64 Hispanic, 17 American-Indian, and 78 "Other."[3] Of all students attending PVCC, 19.5% were minority (see Figure 2).

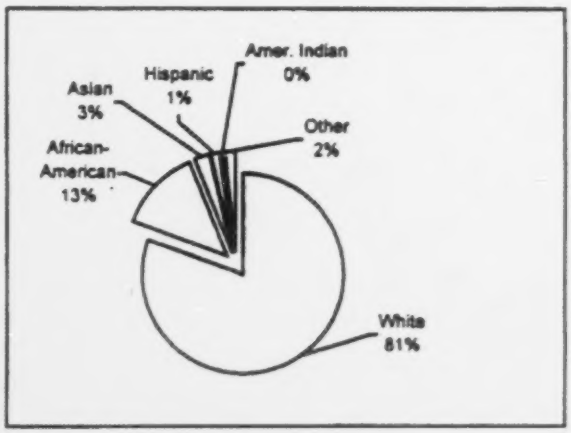

Figure 2: PVCC Fall 1999 Enrollment by Race

This, too, was a record, as was the percentage of African-Americans enrolled--13.3%.

[3] As noted in previous reports, a student's racial classification is determined by what he or she checks on the initial admissions form. Six boxes can be checked: (1) White; (2) Black; (3) American Indian or Alaskan Native; (4) Asian or Pacific Islander; (5) Hispanic; and (6) Other. After the "Other" box, space is provided for comment. Usually, students do not write comments. However, quite often, an "other" student is a foreigner, uncertain which box to check. Occasionally, an "Other" student is one with a sense of whimsy. On the admission forms, students have written such comments as "Indiana Irish" or "humanoid" to justify their "Other" classification.

Minority enrollment at PVCC from Fall Semester 1996 through Fall Semester 2000 is shown in Table 1. As can be seen, overall enrollment patterns do not reflect minority enrollment patterns. During the first two years of this period, overall student enrollment declined, while total minority enrollment remained the same and then increased. In fall 1998 the decline in overall student enrollment was reversed, but minority enrollment decreased. In fall 1999, and then again in fall 2000, both overall student enrollment and minority enrollment rose, minority enrollment rising at a faster rate.

Table 1: PVCC Fall Term Headcount by Race

			Other Minority						
Fall Term	White	African-American	Amer. Indian	Asian	Hispanic	Other	Total Other Minority	Total Minority	Total Students
1996									
No.	3,428	479	7	96	42	48	193	672	4,100
Pct.	83.6%	11.7%	0.2%	2.3%	1.0%	1.2%	4.7%	16.4%	100.0%
Pct. Change	-4.9%	-5.1%	-22.2%	23.1%	27.3%	0.0%	14.9%	-0.1%	-4.1%
1997									
No.	3,354	502	13	105	44	61	223	725	4,079
Pct.	82.2%	12.3%	0.3%	2.6%	1.1%	1.5%	5.5%	17.8%	100.0%
Pct. Change	-2.2%	4.8%	85.7%	9.4%	4.8%	27.1%	15.5%	7.9%	-0.5%
1998									
No.	3,501	485	15	110	41	49	215	700	4,201
Pct.	83.3%	11.5%	0.4%	2.6%	1.0%	1.2%	5.1%	16.7%	100.0%
Pct. Change	4.4%	-3.4%	15.4%	4.8%	-6.8%	-19.7%	-3.6%	-3.4%	3.0%
1999									
No.	3,555	551	12	131	51	65	259	810	4,365
Pct.	81.4%	12.6%	0.3%	3.0%	1.2%	1.5%	5.9%	18.6%	100.0%
Pct. Change	1.5%	13.6%	-20.0%	19.1%	24.4%	32.7%	20.5%	15.7%	3.9%
2000									
No.	3,598	596	17	117	64	78	276	872	4,470
Pct.	80.5%	13.3%	0.4%	2.6%	1.4%	1.7%	6.2%	19.5%	100.0%
Pct. Change	1.2%	8.2%	41.7%	-10.7%	25.5%	20.0%	6.6%	7.7%	2.4%

Demographic Characteristics by Race

Previous minority enrollment studies have shown that nearly every fall proportionally fewer African-American male students than White students attend PVCC. This was also true in Fall Semester 2000 (see Table 2). Nearly 34% of all African-Americans were male. In contrast, nearly 41% of White students, and over 46% of other-race students, were male.

Table 2: PVCC Fall Term Headcount by Race and Gender

	1996		1997		1998		1999		2000	
Gender/Race	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.
Male										
White	1,330	38.8%	1,363	40.6%	1,421	40.6%	1,455	40.9%	1,463	40.7%
African-Amer.	142	29.6%	157	31.3%	152	31.3%	195	35.4%	201	33.7%
Other	87	45.1%	93	41.7%	99	46.0%	110	42.5%	128	46.4%
Female										
White	2,098	61.2%	1,991	59.4%	2,080	59.4%	2,100	59.1%	2,135	59.3%
African-Amer.	337	70.4%	345	68.7%	333	68.7%	356	64.6%	395	66.3%
Other	106	54.9%	130	58.3%	116	54.0%	149	57.5%	148	53.6%
All Students										
White	3,428	100.0%	3,354	100.0%	3,501	100.0%	3,555	100.0%	3,598	100.0%
African-Amer.	479	100.0%	502	100.0%	485	100.0%	551	100.0%	596	100.0%
Other	193	100.0%	223	100.0%	215	100.0%	259	100.0%	276	100.0%
Total	4,100	100.0%	4,079	100.0%	4,201	100.0%	4,365	100.0%	4,470	100.0%

Even though proportionally, fewer male African-American students attend PVCC than do male White or other-race students, the number of African-American male students enrolled at the college in Fall Semester 2000 was the highest ever. For the first time ever, more than 200 male African-American students studied at PVCC.

Typically, significant differences in age do not exist between minority and White students, though fewer minority students over the age of 45 enroll at the college. This was true in Fall Semester 2000 (see Table 3). One interesting difference, though,

was that a larger number of African-American students between the ages of 22 and 35 attended PVCC. The number increased by 45, or 23.2%, and for the first time, the proportion of African-Americans in this age group was larger than the proportion of either White or other-race students.

Table 3: PVCC Fall Term Headcount by Race and Age

	1996		1997		1998		1999		2000	
Age	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.
Under 18										
White	124	3.6%	182	4.8%	181	5.2%	165	4.6%	200	5.6%
African-Amer.	3	0.6%	19	3.8%	14	2.9%	5	0.9%	12	2.0%
Other	5	2.6%	4	1.8%	7	3.3%	6	2.3%	7	2.5%
18-21										
White	903	26.3%	916	27.3%	983	28.1%	964	27.1%	1,054	29.3%
African-Amer.	113	23.6%	113	22.5%	129	26.6%	166	30.1%	169	28.4%
Other	54	28.0%	63	28.3%	60	27.9%	66	25.5%	77	27.9%
22-24										
White	334	9.7%	327	9.7%	339	9.7%	329	9.3%	369	10.3%
African-Amer.	42	8.8%	60	12.0%	52	10.7%	55	10.0%	71	11.9%
Other	22	11.4%	28	12.6%	28	13.0%	36	13.9%	38	13.8%
25-34										
White	868	25.3%	837	25.0%	749	21.4%	809	22.8%	767	21.3%
African-Amer.	149	31.1%	137	27.3%	125	25.8%	139	25.2%	158	26.2%
Other	50	25.9%	64	28.7%	56	26.0%	70	27.0%	75	27.2%
35-44										
White	667	19.5%	619	18.5%	650	18.6%	627	17.6%	579	16.1%
African-Amer.	113	23.6%	111	22.1%	105	21.6%	123	22.3%	114	19.1%
Other	36	18.7%	41	18.4%	41	19.1%	46	17.8%	46	16.7%
45-59										
White	456	13.3%	431	12.9%	528	15.1%	581	16.3%	549	15.3%
African-Amer.	58	12.1%	59	11.8%	55	11.3%	60	10.9%	59	9.9%
Other	21	10.9%	21	9.4%	20	9.3%	33	12.7%	31	11.2%
60 & Over										
White	76	2.2%	62	1.8%	71	2.0%	80	2.3%	80	2.2%
African-Amer.	1	0.2%	3	0.6%	5	1.0%	3	0.5%	3	0.5%
Other	5	2.6%	2	0.9%	3	1.4%	2	0.8%	2	0.7%
All Students										
White	3,428	100.0%	3,354	100.0%	3,501	100.0%	3,555	100.0%	3,598	100.0%
African-Amer.	479	100.0%	502	100.0%	485	100.0%	561	100.0%	596	100.0%
Other	193	100.0%	223	100.0%	215	100.0%	259	100.0%	276	100.0%
Total	4,100	100.0%	4,079	100.0%	4,201	100.0%	4,365	100.0%	4,470	100.0%

PVCC fall semester headcount by race and residence is shown in Table 4. During each fall term, from 1996 through 2000, a slightly higher percentage of African-American than White students resided in the PVCC service region, and the percentage of other-race students was lower than that of either White or African-American students. The percentage of White students who resided outside of the PVCC service region but within Virginia was higher than that of either African-American or other-race students, but the percentage of other-race students from out-of-state was much higher than the percentages of White or African-American students.

Table 4: PVCC Fall Term Headcount by Race and Residence

	1996		1997		1998		1999		2000	
Residence	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.
In-District										
White	2,949	86.0%	2,918	87.0%	3,028	86.5%	3,092	87.0%	3,114	86.5%
African-Amer.	420	87.7%	448	89.2%	451	93.0%	498	90.0%	522	87.6%
Other	156	80.8%	177	79.4%	172	80.0%	209	80.7%	221	80.1%
Out-of-District										
White	376	11.0%	352	10.5%	388	11.1%	384	10.8%	404	11.2%
African-Amer.	48	10.0%	43	8.6%	29	6.0%	46	8.3%	58	9.7%
Other	16	8.3%	7	3.1%	12	5.6%	19	7.3%	21	7.6%
Out-of-State										
White	103	3.0%	84	2.5%	85	2.4%	79	2.2%	80	2.2%
African-Amer.	11	2.3%	11	2.2%	5	1.0%	9	1.6%	16	2.7%
Other	21	10.9%	39	17.5%	31	14.4%	31	12.0%	34	12.3%
All Students										
White	3,428	100.0%	3,354	100.0%	3,501	100.0%	3,555	100.0%	3,598	100.0%
African-Amer.	479	100.0%	502	100.0%	485	100.0%	551	100.0%	596	100.0%
Other	193	100.0%	223	100.0%	215	100.0%	259	100.0%	276	100.0%
Total	4,100	100.0%	4,079	100.0%	4,201	100.0%	4,365	100.0%	4,470	100.0%

Between fall 1999 and fall 2000, the number of African-Americans from within the service region rose by 26, or 5.2%, the number from other localities in Virginia by 12, or 26.1%, and the number from out-of-state by 7, or 77.8%. The number of other-

race students from within the service region rose by 12, or 5.7%, the number from other localities by 2, or 10.5%, and the number from out-of-state by 3, or 9.7. In other words, in terms of numbers, the increase in minority enrollment between 1999 and 2000 was mostly accounted for from within the service region, but in terms of percentages, it was mostly accounted for from outside the service region.

The fall semester headcount by race and residence for all PVCC service region localities is shown in Table 5. Two-thirds of all minority students residing within the service region live in either the City of Charlottesville or Albemarle County. In Fall Semester 1999, nearly 45% of all African-Americans and all other-race students lived in the City of Charlottesville, and 24% of all African-Americans, and 37% of other-race students, lived in Albemarle County. The percentage of minority students living in Charlottesville is the highest in the five-year period between fall 1996 and fall 2000, while the percentage living in Albemarle is the lowest.

Table 5: PVCC Fall Term Headcount by Race and In-District Residence

	1996		1997		1998		1999		2000	
Residence	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.
Albemarle										
White	1,280	43.4%	1,218	41.7%	1,278	42.2%	1,291	41.8%	1,231	39.5%
African-Amer.	129	30.7%	141	31.5%	125	27.7%	124	25.0%	123	23.6%
Other	67	42.9%	73	41.2%	71	41.3%	74	35.4%	81	36.7%
Buckingham										
White	45	1.5%	43	1.5%	39	1.3%	44	1.4%	38	1.2%
African-Amer.	17	4.0%	19	4.2%	20	4.4%	23	4.6%	26	5.0%
Other	-	0.0%	1	0.6%	3	1.7%	2	1.0%	2	0.9%
Charlottesville										
White	685	23.2%	703	24.1%	716	23.6%	801	25.9%	779	25.0%
African-Amer.	168	40.0%	159	35.5%	196	43.5%	219	44.2%	233	44.6%
Other	62	39.7%	73	41.2%	66	38.4%	98	46.9%	100	45.2%
Fluvanna										
White	310	10.5%	344	11.8%	362	12.0%	348	11.3%	381	12.2%
African-Amer.	47	11.2%	43	9.6%	47	10.4%	54	10.9%	54	10.3%
Other	9	5.8%	7	4.0%	8	4.7%	11	5.3%	12	5.4%
Greene										
White	260	8.8%	273	9.4%	274	9.0%	258	8.3%	288	9.2%
African-Amer.	11	2.6%	11	2.5%	11	2.4%	23	4.6%	20	3.8%
Other	8	5.1%	12	6.8%	10	5.8%	10	4.8%	10	4.5%
Louisa										
White	201	6.8%	173	5.9%	221	7.3%	210	6.8%	230	7.4%
African-Amer.	38	9.0%	58	12.9%	42	9.3%	38	7.7%	47	9.0%
Other	5	3.2%	5	2.8%	7	4.1%	7	3.3%	9	4.1%
Nelson										
White	168	5.7%	164	5.6%	138	4.6%	140	4.5%	167	5.4%
African-Amer.	10	2.4%	17	3.8%	10	2.2%	15	3.0%	19	3.6%
Other	5	3.2%	6	3.4%	7	4.1%	7	3.3%	7	3.2%
All In-District										
White	2,949	100.0%	2,918	100.0%	3,028	100.0%	3,092	100.0%	3,114	100.0%
African-Amer.	420	100.0%	448	100.0%	451	100.0%	496	100.0%	522	100.0%
Other	156	100.0%	177	100.0%	172	100.0%	209	100.0%	221	100.0%
Total	3,525	100.0%	3,543	100.0%	3,651	100.0%	3,797	100.0%	3,857	100.0%

As has been reported in previous minority enrollment studies, the percentage of minority citizens living with the service region has always been higher than the percentage of minority students enrolled at PVCC. However, as can be seen in Table 6, during the past two years, the gap between the two has narrowed considerably.

Presently, 20% of the service region population is minority and 19.3% of the PVCC student body is minority. Less than one percentage point separates the two. Note that the service region non-white population figures are estimates based upon 1990 U.S. Census data.

Table 6: Percentage Non-White by Service Region Population and PVCC Fall Term Headcount

	1996		1997		1998		1999		2000	
Residence	Pop.	HC	Pop.	HC	Pop.	HC	Pop.	HC	Pop.	HC
Albemarle	12.9%	13.3%	12.9%	14.9%	12.9%	13.3%	13.0%	13.3%	12.9%	14.2%
Buckingham	40.7%	27.4%	40.7%	31.7%	40.7%	37.1%	40.1%	36.2%	42.2%	42.4%
Charlottesville	25.8%	25.1%	25.8%	24.8%	25.8%	26.8%	27.7%	28.4%	24.7%	29.9%
Fluvanna	21.1%	15.3%	21.1%	12.7%	21.1%	13.2%	19.1%	15.7%	24.1%	14.8%
Greene	6.5%	6.4%	6.5%	7.8%	6.5%	7.1%	6.1%	11.3%	7.2%	9.4%
Louisa	23.6%	17.6%	23.6%	26.7%	23.6%	18.1%	21.2%	17.6%	26.8%	19.8%
Nelson	17.8%	8.2%	17.8%	12.3%	17.8%	11.0%	15.8%	13.6%	19.9%	13.5%
Total	19.4%	16.3%	19.4%	17.6%	19.4%	17.1%	19.0%	18.6%	20.0%	19.3%

Enrollment Characteristics by Race

Differences in White and minority enrollment characteristics can provide indications as to what minority students find attractive about PVCC. Enrollment characteristics examined in this study are attendance (new students or returning students), status (study on a full-time or part-time basis), class (freshman or sophomore), academic program (college transfer or occupational/technical), degree sought (Associate of Arts, Associate of Science, Associate of Applied Science, or certificate), and curriculum (Business Administration, Education, Fine Arts, etc.).

Minority enrollment at PVCC by attendance is shown in Table 7. A first-time student is one who has never attended college before; a transfer students is one who has

attended college elsewhere but is new to PVCC; and a returning student is one who has attended PVCC previously.

Table 7: PVCC Fall Term Headcount by Race and New/Returning Status

	1996		1997		1998		1999		2000	
Status	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.
First-Time										
White	665	19.4%	678	20.2%	659	18.8%	673	18.9%	678	18.8%
African-Amer.	97	20.3%	123	24.5%	92	19.0%	104	18.9%	131	22.0%
Other	36	18.7%	48	21.5%	36	16.7%	40	15.4%	70	25.4%
Transfer										
White	439	12.8%	427	12.7%	500	14.3%	486	13.7%	486	13.5%
African-Amer.	48	10.0%	31	6.2%	30	6.2%	37	6.7%	42	7.0%
Other	35	18.1%	43	19.3%	31	14.4%	51	19.7%	51	18.5%
Returning										
White	2,324	67.8%	2,249	67.1%	2,342	66.9%	2,396	67.4%	2,434	67.6%
African-Amer.	334	69.7%	348	69.3%	363	74.8%	410	74.4%	423	71.0%
Other	122	63.2%	132	59.2%	148	68.8%	168	64.9%	155	56.2%
All Students										
White	3,428	100.0%	3,354	100.0%	3,501	100.0%	3,555	100.0%	3,598	100.0%
African-Amer.	479	100.0%	502	100.0%	485	100.0%	551	100.0%	596	100.0%
Other	193	100.0%	223	100.0%	215	100.0%	259	100.0%	278	100.0%
Total	4,100	100.0%	4,079	100.0%	4,201	100.0%	4,385	100.0%	4,470	100.0%

Between 1996 and 1999, the percentage of new minority students decreased and the percentage of returning minority students increased. In fall 200, however, this trend was reversed and the percentage of new minority students rose while the number of returning minority students dropped. Note, though, that while the *percentage* of returning minority students declined, the *number* stayed exactly the same (578).

Minority student enrollment at PVCC by full-time and part-time status is shown in Table 8. A full-time student is one who is enrolled in 12 or more credit hours of course work; a part-time student is one enrolled in less than 12 credit hours of course work.

Table 8: PVCC Fall Term Headcount by Race and Full-Time/Part-Time Status

	1996		1997		1998		1999		2000	
Status	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.
Full-Time										
White	667	19.5%	617	18.4%	721	20.6%	720	20.3%	711	19.8%
African-Amer.	97	20.3%	92	18.3%	101	20.8%	109	19.8%	116	19.5%
Other	41	21.2%	47	21.1%	49	22.8%	60	23.2%	69	25.0%
Part-Time										
White	2,761	80.5%	2,737	81.6%	2,780	79.4%	2,835	79.7%	2,887	80.2%
African-Amer.	382	79.7%	410	81.7%	384	79.2%	442	80.2%	480	80.5%
Other	152	78.8%	176	78.9%	166	77.2%	199	76.8%	207	75.0%
All Students										
White	3,428	100.0%	3,354	100.0%	3,501	100.0%	3,555	100.0%	3,598	100.0%
African-Amer.	479	100.0%	502	100.0%	485	100.0%	551	100.0%	596	100.0%
Other	193	100.0%	223	100.0%	215	100.0%	259	100.0%	276	100.0%
Total	4,100	100.0%	4,079	100.0%	4,201	100.0%	4,365	100.0%	4,470	100.0%

A record number of both African-American and other-race full-time students attended PVCC in Fall Semester 2000. In all, 116 full-time African-American students and 69 full-time other-race students were enrolled, an increase of 7 African-American and 9 other race students. The percentage of all full-time minority students rose from 20.9% in fall 1999 to 21.2% in fall 2000. Note that while the percentage of all full-time minority students increased, the percentage of full-time African-American students dropped from 19.8% in fall 1999 to 19.5% in fall 2000.

Minority student enrollment at PVCC by class is shown in Table 9. Freshmen are curricular students who have taken less than 30 credit hours of course work; sophomores are curricular students who have taken 30 or more credit hours of course work; unclassified students are non-curricular students.

Table 9: PVCC Fall Term Headcount by Race and Class

	1996		1997		1998		1999		2000	
Status	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.
Freshmen										
White	1,168	34.1%	1,116	33.3%	1,172	33.5%	1,177	33.1%	1,228	34.1%
African-Amer.	232	48.4%	247	49.2%	259	53.4%	310	56.3%	351	58.9%
Other	69	35.8%	79	35.4%	79	36.7%	85	32.8%	101	36.6%
Sophomores										
White	560	16.3%	542	16.2%	569	16.3%	527	14.8%	554	15.4%
African-Amer.	64	13.4%	70	13.9%	77	15.9%	87	15.8%	82	13.8%
Other	20	10.4%	18	8.1%	28	12.1%	30	11.6%	33	12.0%
Unclassified										
White	1,700	49.6%	1,696	50.6%	1,760	50.3%	1,851	52.1%	1,816	50.5%
African-Amer.	183	38.2%	185	36.9%	149	30.7%	154	27.9%	163	27.3%
Other	104	53.9%	126	56.5%	110	51.2%	144	55.6%	142	51.4%
All Students										
White	3,428	100.0%	3,354	100.0%	3,501	100.0%	3,555	100.0%	3,598	100.0%
African-Amer.	479	100.0%	502	100.0%	485	100.0%	551	100.0%	596	100.0%
Other	193	100.0%	223	100.0%	215	100.0%	259	100.0%	276	100.0%
Total	4,100	100.0%	4,079	100.0%	4,201	100.0%	4,365	100.0%	4,470	100.0%

As can be seen, generally between fall 1996 and fall 2000, freshmen and sophomore minority student enrollment has increased and unclassified student enrollment has decreased. In fall 2000, the number of minority freshmen increased by 57 students, or 14.4%, but the number of minority sophomores decreased by 2, or 1.7%.

Minority student enrollment by academic program and degree sought is shown in Table 10. A student enrolled in a college transfer program is one seeking an Associate of Arts (AA) or Associate of Science degree. These programs are designed to provide the first two years of a baccalaureate education, and at the completion of the program, students are expected to transfer to four-year institutions of higher education. A student enrolled in an occupational/technical program is one seeking an Associate of Applied Science (AAS) degree or a certificate. These programs are designed to provide

the necessary skills to enter or advance in specific occupations and professions.

Unclassified students are not enrolled in any curricula.

Table 10: PVCC Fall Term Headcount by Race and Degree Sought/Type of Program

Degree/	1996		1997		1998		1999		2000	
Program	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.
AA										
White	375	10.9%	377	11.2%	418	11.9%	398	11.2%	394	11.0%
African-Amer.	40	8.4%	47	9.4%	52	10.7%	62	11.3%	58	9.7%
Other	20	10.4%	13	5.8%	24	11.2%	22	8.5%	27	9.8%
AS										
White	804	23.5%	756	22.5%	771	22.0%	742	20.9%	826	23.0%
African-Amer.	140	29.2%	147	29.3%	151	31.1%	176	31.9%	198	33.2%
Other	50	25.9%	57	25.6%	47	21.9%	64	24.7%	66	23.9%
Total College Transfer Programs										
White	1,179	34.4%	1,133	33.8%	1,189	34.0%	1,140	32.1%	1,220	33.9%
African-Amer.	180	37.6%	194	38.6%	203	41.9%	238	43.2%	256	43.0%
Other	70	36.3%	70	31.4%	71	33.0%	86	33.2%	93	33.7%
AAS										
White	517	15.1%	504	15.0%	504	14.4%	499	14.0%	499	13.9%
African-Amer.	112	23.4%	113	22.5%	126	26.0%	146	26.5%	157	26.3%
Other	18	9.3%	25	11.2%	30	14.0%	25	9.7%	37	13.4%
Certificate										
White	32	0.9%	21	0.6%	48	1.4%	65	1.8%	63	1.8%
African-Amer.	4	0.8%	10	2.0%	7	1.4%	13	2.4%	20	3.4%
Other	1	0.5%	2	0.9%	4	1.9%	4	1.5%	4	1.4%
Total Occupational/Technical Programs										
White	549	16.0%	525	15.7%	552	15.8%	564	15.9%	562	15.6%
African-Amer.	116	24.2%	123	24.5%	133	27.4%	159	28.9%	177	29.7%
Other	19	9.8%	27	12.1%	34	15.8%	29	11.2%	41	14.9%
Unclassified										
White	1,700	49.6%	1,696	50.6%	1,760	50.3%	1,851	52.1%	1,816	50.5%
African-Amer.	183	38.2%	185	36.9%	149	30.7%	154	27.9%	163	27.3%
Other	104	53.9%	126	56.5%	110	51.2%	144	55.6%	142	51.4%
All Students										
White	3,428	100.0%	3,354	100.0%	3,501	100.0%	3,555	100.0%	3,598	100.0%
African-Amer.	479	100.0%	502	100.0%	485	100.0%	551	100.0%	596	100.0%
Other	193	100.0%	223	100.0%	215	100.0%	259	100.0%	276	100.0%
Total	4,100	100.0%	4,079	100.0%	4,201	100.0%	4,365	100.0%	4,470	100.0%

The number of African-American students enrolled in both college transfer and occupational/technical programs has risen between fall 1996 and fall 2000. In fall 1996, 180 African-Americans (37.6% of all African-American students) were enrolled in college transfer programs and 116 African-Americans (24.2%) in occupational/ technical programs. In fall 200, the number of African-Americans in college transfer programs has risen to 256 and the percentage to 43%; in occupational/technical programs the number has risen to 177 and the percentage to 29.7%.

The number of other-race students enrolled in college transfer programs remained steady between fall 1996 and fall 1998, and then rose between fall 1998 and fall 2000. The number of other-race students enrolled in occupational/technical programs rose steadily during the first three years of this five-year period, dropped for one year, and then rose again during the last year.

Information concerning PVCC fall term headcount by race and curricular program is shown in Table 11. The information is presented to assist administrators and faculty in assessing minority enrollments within their divisions and programs. Note, however, that considerable caution should be exercised in drawing conclusions from any figures in this table, because during any given year, too few minority students may be enrolled in a particular program to yield statistically reliable results.

Table 11: PVCC Fall Term Headcount by Race and Curriculum

Curriculum	1996			1997			1998			1999			2000		
	White	Black	Other	White	Black	Other	White	Black	Other	White	Black	Other	White	Black	Other
Associate of Arts/Associate of Science															
Business Admin.	198	30	11	194	36	17	214	39	11	210	53	16	220	67	16
Education	74	12	5	75	12	4	77	12	6	71	18	4	70	22	5
Fine Arts	38	3	4	46	2	4	43	2	5	52	8	7	62	9	8
General Studies	389	88	20	340	86	22	310	76	11	309	81	24	366	95	29
Liberal Arts	339	37	16	331	45	9	375	50	19	346	54	15	332	49	19
Science	143	10	14	147	13	14	170	24	19	152	24	20	170	14	16
Sub-Total	1179	180	70	1133	194	70	1189	203	70	1140	238	70	1220	256	70
Associate of Applied Science															
Accounting	49	10	0	45	6	3	42	12	4	37	13	2	334	11	4
Computer Info.	96	38	8	94	33	8	93	36	12	103	44	9	83	25	5
Drafting & Design	30	3	0	41	2	2	33	1	3	40	2	1	30	2	2
Electronics	49	12	1	60	14	1	60	18	3	39	14	5	42	19	4
Management	78	15	2	70	23	2	69	19	1	71	19	0	53	18	1
Marketing	18	0	1	14	2	0	18	2	0	12	3	0	9	2	0
Nursing	108	6	5	101	7	7	109	10	6	102	13	4	115	10	5
Office Systems	33	21	1	31	22	2	27	19	0	36	24	2	20	14	0
Police Science	56	7	0	48	4	0	55	9	1	59	14	2	55	23	1
Sub-Total	517	112	18	504	113	25	504	126	30	499	148	25	741	124	22
Certificate															
Auto Mechanics	2	1	1	2	1	0	1	0	0	2	1	0	1	0	0
Career Studies	21	2	0	19	4	2	44	5	4	60	7	4	52	12	3
Clerical Studies	2	0	0	0	3	0	0	2	0	0	1	0	1	1	0
Culinary Arts	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Drafting & Design	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Electronic Servicing	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Law Enforcement	3	1	0	0	2	0	3	0	0	3	4	0	1	4	0
Sub-Total	32	4	1	21	10	2	48	7	4	65	13	4	55	17	3
Unclassified	1700	183	104	1696	185	126	1760	149	110	1851	154	144	1882	199	158
Total	3428	479	193	3354	502	223	3501	485	214	3555	551	263	3898	596	253

Conclusions

The conclusion to last year's minority enrollment report read as follows:

Ten years ago, in the fall of 1989, PVCC established a new initiative in minority recruitment and retention. A major goal of this new initiative

was that the percentage of minority students within the PVCC student body should mirror the percentage of minority citizens within the PVCC service region. At the time, 508 minority students attended the college, comprising 11.4% of the student body. In contrast, 18.3% of all citizens within the college service region were classified as minority.

Because of the disparity between these two figures, this goal was viewed as quite ambitious, and many people felt that it could never be achieved. Ten years later, less than half a percentage point separates the two figures. Instead of a 7% difference, only a 0.4% difference exists.

Certainly, by most objective standards, the minority recruitment and retention initiative begun ten years ago has been a great success. Not only does the minority student population at PVCC today nearly mirror the minority population within the geographical area served by the college, but minority enrollment has increased by almost 60% since 1989. One can only conclude that PVCC has truly opened its doors to the minority citizens it serves.[4]

That conclusion is relevant one year later. Great strides in minority enrollment at PVCC have occurred during the past 11 years, and less than one percentage point separates the percentage of PVCC minority students from the percentage of service region minority citizens.

[4] Ronald B. Head, *Minority Enrollment Report: Fall Semester 1999* (PVCC Institutional Research Report No. 2000-1, February 2000), pp. 19-20.